



Armstrong
FLOORING

HARDWOOD

FEATURED COLLECTIONS 2017-2018

American Scrape® Scraped Hardwood

Prime Harvest® Smooth Hardwood

TimberBrushed™ Specialty Hardwood

Performance Plus™ Performance Hardwood

NEW

Prime Harvest® Oak
Silver Oak
APK5430LG

Find a look you'll love in Armstrong Flooring Hardwood

Choosing a floor for your space is a big decision. Whether you are remodeling or making choices for a new home, the floor you choose will set the tone for many style decisions to come. That's why choosing Armstrong Flooring hardwood is the best decision. Our hardwood floors stand the test of time in beauty and versatility. And, you can rest easy knowing you're selecting a floor that's backed by a long history of dedication to quality.

American Scrape® Hickory
Monument Valley
SAS524

Long-lasting beauty and superior durability

A hardwood floor with long-lasting beauty. This combination of style and durability is the kind of innovation you would expect from Armstrong Flooring – trusted for more than 150 years to bring you the best in enduring quality.

All hardwood collections featured in this brochure include:

LIFETIME WARRANTY
LIMITED RESIDENTIAL

10-YEAR WARRANTY
LIMITED COMMERCIAL

LIFETIME FINISH
ARMSTRONG FLOORING

For complete warranty details, visit us online at www.armstrongflooring.com.

American Scrape® Scraped Hardwood | pg 6

Prime Harvest® Smooth Hardwood | pg 20

TimberBrushed™ Specialty Hardwood | pg 32

Performance Plus™ Performance Hardwood | pg 40

Engineered Wood On Walls | pg 46

Shopping for Hardwood Floors | pg 48

TimberBrushed™ Oak
Rolling Woods
SAKTB59L4RWW



Just the floor you're looking for

From smooth and traditional, to scraped and rustic, begin inspiring your space with a look at our most popular hardwood collections.

Scraped

Options with subtly or heavily scraped texture, for a hand-crafted look with rustic character.

American Scrape®



Smooth

Your choice of smooth finishes in a wide selection of colors and a variety of plank widths, for a timeless, classic look.

Prime Harvest®



Specialty

The most innovative and fashion-forward designs deliver abundant character, texture and artistic treatments – for the most unique looks.

TimberBrushed™



Performance

Tough inside and out – top quality hardwood is infused with liquid acrylic and then further protected with a tough finish.

Performance Plus™





Prime Harvest® Oak
Mystic Taupe
APK5432LG

American Scrape®

SCRAPED HARDWOOD

Richly Textured – from Rustic to Refined

Richly textured floors inspired by the diversity of the American landscape bring the look of vintage hand-scraped floors to today's homes. American Scrape® hardwood combines beautiful design with premium American materials and craftsmanship to ensure the best value in textured hardwood floors.

One-of-a-Kind Scraped Visual

Created with a proprietary, random scraping technique, American Scrape hardwood has a beautifully rustic hand-scraped visual that is unmatched by competitors.

A kitchen with white cabinets, a wooden island, and a dark wood floor. The island has a wooden countertop and a white base with drawers. The floor is made of dark wood planks. There is a stainless steel refrigerator on the left and a sink with a faucet on the right. A window with a view of a pool is on the far left.

Ruggedly Durable

A great choice for busy households, American Scrape hardwood's scraped texture hides everyday wear and tear.

American Scrape® Solid

SCRAPED HARDWOOD

American Scrape® solid hardwood combines beautiful design with premium American materials and craftsmanship to ensure the highest quality textured hardwood floors.

- 3-1/4" and 5" Widths
- Medium and Low Gloss (Select Colors)
- 3/4" Thickness



ALL ARMSTRONG FLOORING SOLID HARDWOOD FLOORS ARE PROUDLY MADE IN THE USA.

Hickory

- LOW GLOSS
- MEDIUM GLOSS



Gold Rush
5"
3-1/4"

- SAS507
- SAS307



Clover Honey
5"
3-1/4"

- SAS510
- SAS310



Candy Apple
5"
3-1/4"

- SAS509
- SAS309



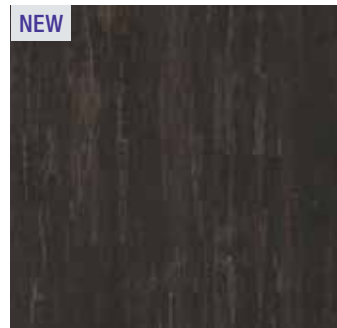
River House
5"
3-1/4"

- SAS508
- SAS308



NEW
Monument Valley
5"
3-1/4"

- SAS524
- SAS324



NEW
Rolling Terrain
5"
3-1/4"

- SAS523
- SAS323



American Scrape® Hickory
River House
SAS308

American Scrape® Solid

SCRAPED HARDWOOD

American Scrape® solid hardwood combines beautiful design with premium American materials and craftsmanship to ensure the highest quality textured hardwood floors.

- 3-1/4" and 5" Widths
- Medium and Low Gloss (Select Colors)
- 3/4" Thickness



ALL ARMSTRONG FLOORING SOLID HARDWOOD FLOORS ARE PROUDLY MADE IN THE USA.

Oak

- LOW GLOSS
- MEDIUM GLOSS



Natural
5"
3-1/4"

- SAS501
- SAS301



Gunstock
5"
3-1/4"

- SAS502
- SAS302



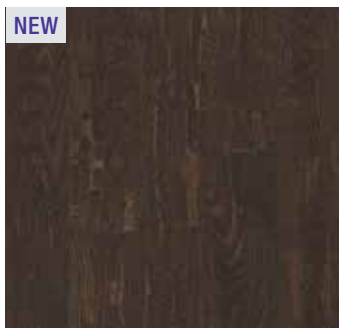
Great Plains
5"
3-1/4"

- SAS506
- SAS306



Nantucket
5"
3-1/4"

- SAS504
- SAS304



Brown Saddle
5"
3-1/4"

- SAS522
- SAS322



Wild West
5"
3-1/4"

- SAS505
- SAS305



Brown Bear
5"
3-1/4"

- SAS503
- SAS303



Black Mountains
5"
3-1/4"

- SAS521
- SAS321



American Scrape® Oak
Brown Bear
SAS503

American Scrape® Solid

SCRAPED HARDWOOD

American Scrape® solid hardwood combines beautiful design with premium American materials and craftsmanship to ensure the highest quality textured hardwood floors.

- 3-1/4" and 5" Widths • Medium Gloss • 3/4" Thickness



ALL ARMSTRONG FLOORING SOLID HARDWOOD FLOORS ARE PROUDLY MADE IN THE USA.

Maple



Gold Rush
3-1/4"
5"

SAS313
SAS513



Seneca Trail
3-1/4"
5"

SAS314
SAS514



Nantucket
3-1/4"
5"

SAS319
SAS519



River House
3-1/4"
5"

SAS317
SAS517



Brown Ale
3-1/4"
5"

SAS316
SAS516



Dark Lava
3-1/4"
5"

SAS320
SAS520



American Scrape® Maple
Nantucket
SAS319

American Scrape® Engineered

SCRAPED HARDWOOD

A premium wide width and 1/2" thick engineered structure that features on-trend low gloss visuals and a more refined scrape to add rustic sophistication to your space.

- 5-3/4" Width
- Low and Medium Gloss Options
- 1/2" Thickness



CRAFTED IN AMERICA

Made in the USA. American Scrape hardwood floors feature more than 90% domestic content.

Walnut

- LOW GLOSS
- MEDIUM GLOSS

NEW



Westerly Wind
5-3/4"

• EAWAS65L401H



Walnut Garden
5-3/4"

• EAS601



Natural
5-3/4"

• EAS602



Desert Scape
5-3/4"

• EAS603

NEW



Apple Seed
5-3/4"

• EAWAS65L402H



Buck Horn
5-3/4"

• EAS605



Dark Of Midnight
5-3/4"

• EAS606

Hickory

NEW

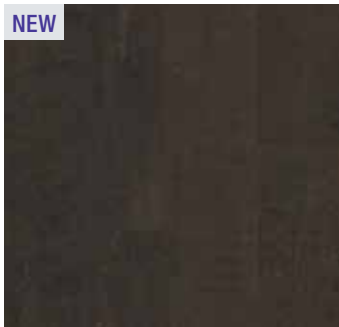


Pacific Coast
5-3/4"

● EAHAS65L405H

American Birch

NEW

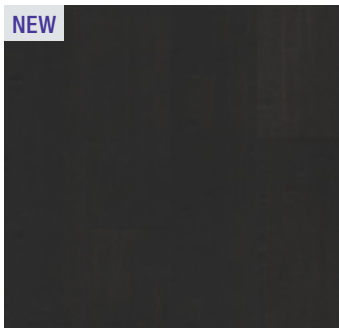


Penn's Woods
5-3/4"

● EABAS65L403H

Maple

NEW



Forest Floor
5-3/4"

● EAMAS65L404H



American Scrape® Maple
Forest Floor
EAMAS65L404H

American Scrape® Engineered

SCRAPED HARDWOOD

An excellent value in engineered hardwood, showcasing a unique and varied scrape and distinct Hickory character.

- 5" Width
- Medium Gloss
- 3/8" Thickness



CRAFTED IN AMERICA

Made in the USA. American Scrape hardwood floors feature more than 90% domestic content.

Hickory



Natural
5"

EAS511



Amber Grain
5"

EAS502



Grey Wolf
5"

EAS512



Northern Twilight
5"

EAS513



Cajun Spice
5"

EAS503



Autumn Blaze
5"

EAS501



Eagle Nest
5"

EAS504



Wilderness Brown
5"

EAS509



Western Mountain
5"

EAS510



Smokehouse
5"

EAS508



American Scrape® Hickory
Northern Twilight
EAS513

American Scrape®

SCRAPED HARDWOOD

Investing in American Values

American Scrape® hardwood is more than a name. It is a promise that this collection contributes to the greater good of our nation and its veterans.

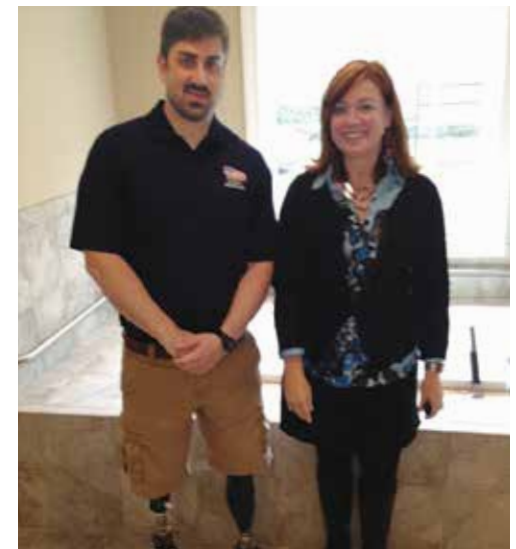
Supporting American Workers

American Scrape® hardwood floors are made from renewable American hardwood by dedicated American workers. It is estimated that each domestic manufacturing position creates an additional 5 to 8 U.S. jobs.* By choosing American Scrape® hardwood floors, you are helping support economic growth, stability and the prosperity of American workers.

Supporting American Troops

Armstrong Flooring is proud to be a national sponsor of Homes For Our Troops, a non-profit organization dedicated to helping wounded veterans achieve freedom and independence. As the exclusive flooring supplier for the organization, Armstrong Flooring donates flooring of all types for the newly constructed, specially adapted homes built by Homes For Our Troops and given to veterans at no cost.

A portion of every American Scrape® hardwood floor sold supports this extraordinary organization. For more information, visit www.hfotusa.org.





American Scrape® Maple
Seneca Trail
SAS514

Prime Harvest[®]

SMOOTH HARDWOOD

A Classic Choice for Natural Beauty

Sophisticated and versatile, the Prime Harvest[®] collection makes it easy to get the hardwood floor you're looking for. The collection features America's most-loved hardwood species – Oak, Maple and Hickory – in colors and widths that are designed to complement any decorating style. Prime Harvest features the highest grades of wood for a smoother, more consistently beautiful floor.

An Easy Choice

The most choice in species, width and color make it easy to coordinate with your home's style.

- Classic American species; Oak, Hickory and Maple
- Versatile range of plank widths; 2-1/4", 3-1/4" and 5"
- Colors inspired by the latest in home fashion



Smooth, Consistent Color

More stable grades of hardwood mean floors with fewer streaks, knots and flaws, so you get a more consistently beautiful floor.

An Option for Every Room

Many Prime Harvest colors are available in both solid or engineered construction, making this collection a great choice to install throughout your home.

Prime Harvest[®] Solid

SMOOTH HARDWOOD

Not all hardwood floors are the same. The Prime Harvest collection features only select and premium grade Appalachian hardwoods prized for denser, more stable wood with a tighter grain and rich color.

- 2-1/4", 3-1/4" and 5" Widths
- Low and High Gloss Options
- 3/4" Thickness



ALL ARMSTRONG FLOORING SOLID HARDWOOD FLOORS ARE PROUDLY MADE IN THE USA.

Oak

• HIGH GLOSS • LOW GLOSS



Mystic Taupe

- 5" • APK5432LG
- 5" • APK5232
- 3-1/4" • APK3432LG
- 3-1/4" • APK3232
- 2-1/4" • APK2432LG



Natural

- 5" • APK5410LG
- 5" • APK5210
- 3-1/4" • APK3410LG
- 3-1/4" • APK3210
- 2-1/4" • APK2410LG



Butterscotch

- 5" • APK5416LG
- 5" • APK5216
- 3-1/4" • APK3416LG
- 3-1/4" • APK3216
- 2-1/4" • APK2416LG



Gunstock

- 5" • APK5411LG
- 5" • APK5211
- 3-1/4" • APK3411LG
- 3-1/4" • APK3211
- 2-1/4" • APK2411LG



Forest Brown

- 5" • APK5417LG
- 5" • APK5217
- 3-1/4" • APK3417LG
- 3-1/4" • APK3217
- 2-1/4" • APK2417LG



Silver Oak

- 5" • APK5430LG
- 5" • APK5430
- 3-1/4" • APK3430LG
- 3-1/4" • APK3430
- 2-1/4" • APK2430LG



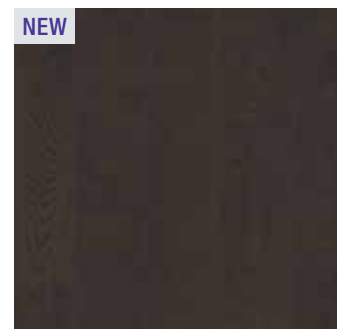
Oceanside Gray

- 5" • APK5423LG
- 5" • APK5223
- 3-1/4" • APK3423LG
- 3-1/4" • APK3223
- 2-1/4" • APK2423LG



Cocoa Bean

- 5" • APK5477LG
- 5" • APK5277
- 3-1/4" • APK3477LG
- 3-1/4" • APK3277
- 2-1/4" • APK2477LG



Mocha

- 5" • APK5465LG
- 5" • APK5465
- 3-1/4" • APK3465LG
- 3-1/4" • APK3465
- 2-1/4" • APK2465LG



Blackened Brown

- 5" • APK5475LG
- 5" • APK5275
- 3-1/4" • APK3475LG
- 3-1/4" • APK3275
- 2-1/4" • APK2475LG



Prime Harvest® Oak
Blackened Brown
APK5275

Prime Harvest[®] Solid

SMOOTH HARDWOOD

Not all hardwood floors are the same. The Prime Harvest collection features only select and premium grade Appalachian hardwoods prized for denser, more stable wood with a tighter grain and rich color.

- 3-1/4" and 5" Widths • Medium Gloss • 3/4" Thickness



ALL ARMSTRONG FLOORING SOLID HARDWOOD FLOORS ARE PROUDLY MADE IN THE USA.

Hickory



Mystic Taupe
5"
3-1/4" APH5400
 APH3400



Country Natural
5"
3-1/4" APH5401
 APH3401



Whisper Harvest
5"
3-1/4" APH5406
 APH3406



Sweet Tea
5"
3-1/4" APH5402
 APH3402



Eagle Landing
5"
3-1/4" APH5403
 APH3403



Autumn Apple
5"
3-1/4" APH5404
 APH3404



Lake Forest
5"
3-1/4" APH5405
 APH3405



Forrest Berrie
5"
3-1/4" APH5407
 APH3407



Light Black
5"
3-1/4" APH5408
 APH3408



Blackened Brown
5"
3-1/4" APH5409
 APH3409



Prime Harvest® Hickory
Eagle Landing
APH5403

Prime Harvest[®] Solid

SMOOTH HARDWOOD

Not all hardwood floors are the same. The Prime Harvest collection features only select and premium grade Appalachian hardwoods prized for denser, more stable wood with a tighter grain and rich color.

- 3-1/4" and 5" Widths • Medium Gloss • 3/4" Thickness



ALL ARMSTRONG FLOORING SOLID HARDWOOD FLOORS ARE PROUDLY MADE IN THE USA.

Maple



Natural
5"
3-1/4" APM5400
APM3400



Mystic Taupe
5"
3-1/4" APM5401
APM3401



Mountain Ice
5"
3-1/4" APM5407
APM3407



Candied Yam
5"
3-1/4" APM5402
APM3402



Spice Brown
5"
3-1/4" APM5403
APM3403



Americano
5"
3-1/4" APM5404
APM3404



Canyon Gray
5"
3-1/4" APM5408
APM3408



Hill Top Brown
5"
3-1/4" APM5405
APM3405



Wine Trail
5"
3-1/4" APM5406
APM3406



Midnight Sky
5"
3-1/4" APM5409
APM3409



Prime Harvest® Maple
Canyon Gray
APM3408

Prime Harvest[®] Engineered

SMOOTH HARDWOOD

Not all hardwood floors are the same. The Prime Harvest collection features only select and premium grade Appalachian hardwoods prized for denser, more stable wood with a tighter grain and rich color.

- 3" and 5" Widths
- Medium Gloss
- 1/2" Thickness



CRAFTED IN AMERICA

Made in the USA. Prime Harvest hardwood floors feature more than 90% domestic content.

Oak



Mystic Taupe

5"
3"

45100MT
42100MT



Natural

5"
3"

45100NA
42100NA



Butterscotch

5"
3"

45100BU
42100BU



Gunstock

5"
3"

45100GU
42100GU



Forest Brown

5"
3"

45100FB
42100FB



Silver Oak

5"
3"

45100SO
42100SO



Oceanside Gray

5"
3"

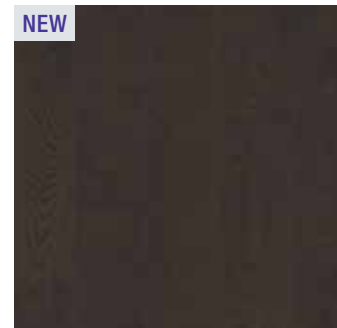
45100G
42100G



Cocoa Bean

5"
3"

45100CB
42100CB



Mocha

5"
3"

45100MO
42100MO



Blackened Brown

5"
3"

45100BB
42100BB



Prime Harvest® Oak
Mocha
45100M0

Prime Harvest[®] Engineered

SMOOTH HARDWOOD

Not all hardwood floors are the same. The Prime Harvest collection features only select and premium grade Appalachian hardwoods prized for denser, more stable wood with a tighter grain and rich color.

- 5" Width
- Medium Gloss
- 1/2" Thickness



CRAFTED IN AMERICA

Made in the USA. Prime Harvest hardwood floors feature more than 90% domestic content.

Hickory



Country Natural
5"

4510HCN



Whisper Harvest
5"

4510HWN



Sweet Tea
5"

4510HST



Eagle Landing
5"

4510HEL



Autumn Apple
5"

4510HAA



Lake Forest
5"

4510HLF



Forrest Berrie
5"

4510HFB



Light Black
5"

4510HLB



Blackened Brown
5"

4510HBB



Prime Harvest® Hickory
Country Natural
4510HCN

TimberBrushed™

SPECIALTY HARDWOOD

Weathered Charm with Artistic Flair

Textured by gently removing the soft portion of the wood, each plank in our TimberBrushed™ hardwood collection features exposed grain and artistic techniques that highlight the beauty of natural wood. Beautiful knots and dramatic character marks further emphasize the depth and texture.

Dramatic Character

The beauty of brushed wood delivers a rustic, authentic visual true to the look of reclaimed hardwood. Abundant knots and filled splits add to the natural appeal.

TimberBrushed™ White Oak
Deep Etched Natural
EAKTB75L406



Artistic Techniques

Artistic treatments, like liming and deep etching, add color effects with dimension, to enhance the open grain of brushed wood.

TimberBrushed™ Solid

SPECIALTY HARDWOOD

The TimberBrushed hardwood canvas begins with 100% solid, premium Appalachian wood, valued for its dense wood and tight grains.

- 3-1/4" and 5" Widths • Low Gloss • 3/4" Thickness



ALL ARMSTRONG FLOORING SOLID HARDWOOD FLOORS ARE PROUDLY MADE IN THE USA.

Oak



Bayway Gray
5"
3-1/4"

SAKTB59L4BGW
SAKTB39L4BGW



Hay Ground
5"
3-1/4"

SAKTB59L4HGW
SAKTB39L4HGW



Native Countryside
5"
3-1/4"

SAKTB59L4NCW
SAKTB39L4NCW



River Leaf
5"
3-1/4"

SAKTB59L4RLW
SAKTB39L4RLW



Rolling Woods
5"
3-1/4"

SAKTB59L4RWW
SAKTB39L4RWW



Cove Hollow
5"
3-1/4"

SAKTB59L4CHW
SAKTB39L4CHW



Shadow Play
5"
3-1/4"

SAKTB59L4SPW
SAKTB39L4SPW



Clove Brew
5"
3-1/4"

SAKTB59L4CBW
SAKTB39L4CBW



Canyon Rim
5"
3-1/4"

SAKTB59L4CRW
SAKTB39L4CRW



Cabin Memories
5"
3-1/4"

SAKTB59L4CMW
SAKTB39L4CMW



TimberBrushed™ Oak
Cove Hollow
SAKTB59L4CHW

TimberBrushed™ Engineered

SPECIALTY HARDWOOD

Wider width and up to 7' long boards contribute to an upscale, expansive look. The beauty of a solid hardwood look is achieved by showcasing a sliced face wood veneer.

- 7-1/2" Width
- Low Gloss
- 1/2" Thickness



Limed Beach Getaway
EAKTB75L412

White Oak



Limed Wolf Ridge
EAKTB75L404



Deep Etched Natural
EAKTB75L406



Limed Ocean Front
EAKTB75L413



Deep Etched Fall River
EAKTB75L411



Deep Etched Dusty Ranch
EAKTB75L407



Deep Etched Blackened Earth
EAKTB75L415



Deep Etched Hampton Brown
EAKTB75L408



Limed Industrial Style
EAKTB75L405



Deep Etched Iron Mountain
EAKTB75L410



Limed Dark Value
EAKTB75L414

Also Featured: Laminate On The Wall
Architectural Remnants™
To The Sea Sea Glass Teal L6631

TimberBrushed™ White Oak
Deep Etched Iron Mountain
EAKTB75L410

TimberBrushed™ Engineered

SPECIALTY HARDWOOD

Wider width and up to 7' long boards contribute to an upscale, expansive look. The beauty of a solid hardwood look is achieved by showcasing a sliced face wood veneer.

- 7-1/2" Width • Low Gloss • 1/2" Thickness

Hickory



Deep Etched Natural
EAHTB75L401



Limed Coastal Plain
EAHTB75L402



Deep Etched Timber Mill
EAHTB75L403



Deep Etched Buffalo Creek
EAHTB75L404



Deep Etched Mountain Retreat
EAHTB75L405

Also Featured: Laminate On The Wall
Architectural Remnants™
Surf Side Azure Mist L6633



TimberBrushed™ Hickory
Deep Etched Timber Mill
EAHTB75L403

Performance Plus™

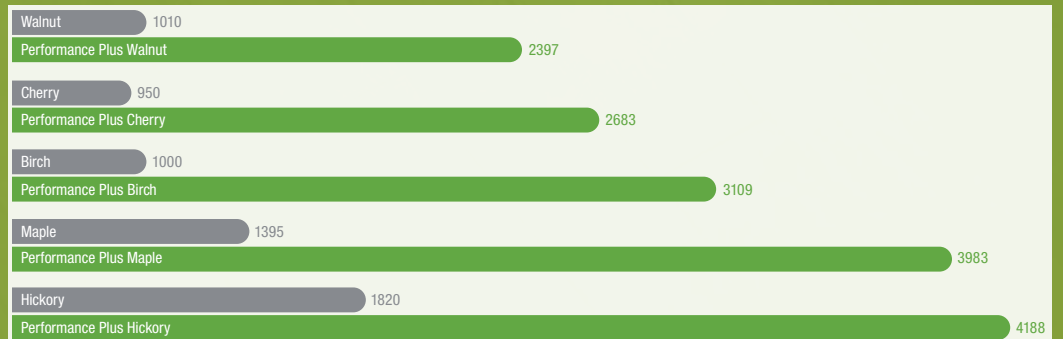
PERFORMANCE HARDWOOD

Superior Durability for Real Life

Engineered to stand up to the busiest homes. A superior choice for dent and scratch resistance, Performance Plus is up to 2x harder than traditional hardwood. By filling in gaps in the wood cells with acrylic, soft species like Cherry and Birch become harder than Oak. Topped with our Lifetime Finish, Performance Plus is strong enough to resist scratches without clouding the beauty of the hardwood underneath. For a floor that's tough inside and out – choose Performance Plus™.

Up to 2X Harder than Traditional Hardwood

This chart compares the hardness of wood as measured by the industry standard Janka test. The higher the number, the harder the wood. With Performance Plus™ floors, even naturally softer species are hard enough for high traffic spaces.



Performance Plus™ Walnut
Flint Hill
ESP5310LG

Superior Dent and Scratch Resistance

Acrylic infused wood is up to 2X harder than traditional wood flooring. Armstrong Flooring Lifetime Finish creates a powerful layer of scratch protection that also lets the beauty of your floor shine through.

Crafted in America



Performance Plus hardwood floors are manufactured in the USA with global and domestic content.

Performance Plus™ Birch
Driftscape White
ESP5210

Performance Plus™ Engineered

PERFORMANCE HARDWOOD

Tough inside and out - with the strength to stand up to everyday life in the busiest homes.

- 5" Width
- High and Low Gloss Options
- 3/8" Thickness

Birch



Driftscape White
High Gloss

ESP5210



Marsh Field
Low Gloss

ESP5302LG



Cottage Suede
High Gloss

ESP5212

Hickory



Butternut
High Gloss

ESP5230

Cherry



Sugared Honey
High Gloss

ESP5220

Maple



Natural
High Gloss
Low Gloss

ESP5240
ESP5240LG



Performance Plus™ Birch
Marsh Field
ESP5302LG

Performance Plus™ Engineered

PERFORMANCE HARDWOOD

Tough inside and out - with the strength to stand up to everyday life in the busiest homes.

- 5" Width
- High and Low Gloss Options
- 3/8" Thickness

Walnut



Shell White
High Gloss
Low Gloss
ESP5250
ESP5250LG



Beach Heather
Low Gloss
ESP5314LG



Golden Taupe
Low Gloss
ESP5305LG



Natural
High Gloss
Low Gloss
ESP5251
ESP5251LG



Warm Clay
High Gloss
Low Gloss
ESP5252
ESP5252LG



Fiery Bronze
High Gloss
Low Gloss
ESP5253
ESP5253LG



Flint Hill
Low Gloss
ESP5310LG



Woodland View
Low Gloss
ESP5309LG



Earthly Shade
Low Gloss
ESP5254LG



Performance Plus™ Walnut
Flint Hill
ESP5310LG

Let the Warmth of Wood Enliven More Than Just Your Floor

On the wall, the carefully crafted textures and tones of wood are dynamic and show stopping. Transform a room from top to bottom with the distinctive character and extraordinary beauty of engineered wood from Armstrong Flooring, Inc., naturally beautiful, ruggedly durable, and an ideal solution for an on-trend look that will last.*

Our Favorite On-Trend Picks

Choose from most any engineered wood product from Armstrong Flooring for show-stopping results.

Explore endless possibilities at ArmstrongFlooring.com



American Scrape Walnut
Natural 5-3/4" EAS602



American Scrape Hickory
Eagle Nest 5" EAS504



Prime Harvest Hickory
Country Natural 5" 4510HCN



Prime Harvest Oak
Mystic Taupe 5" 45100MT

*Armstrong Flooring Engineered Hardwood tested in accordance with ASTM E 84 and approved for Residential and Class C Commercial uses. Class C = 76 - 200 Flame Spread. Excludes TimberBrushed™, Artesian Hand Tooled™ and Rustic Accents™ Hardwood.

Wood On The Wall
American Scrape® Walnut
Walnut Garden
EAS601



American Scrape® Maple
Forest Floor
EAMAS65L404H

Shopping for Hardwood Floors

When it comes to adding warmth and elegance to a room, nothing beats the beauty of a genuine hardwood floor. Finding the perfect hardwood floor for your style and lifestyle needs is made easier by understanding the various decisions you will make during the purchase process.

SOLID HARDWOOD



	✓
SECOND	✓
FIRST	✓
BASEMENT	✗

Organic, authentic, beautiful – solid hardwood is the coveted choice in flooring. A timeless option that coordinates with many styles, solid hardwood floors provide performance and durability that lasts a lifetime, with the flexibility to always remain in style and on trend. Often imitated, never duplicated, Armstrong® Flooring solid hardwood floors are proudly made in the USA with domestically sourced lumber, a naturally sustainable resource.

ENGINEERED HARDWOOD



	✓
SECOND	✓
FIRST	✓
BASEMENT	✓

Engineered wood flooring is constructed from multiple plies of wood with a hardwood top layer. Below the top layer, cross layers of plywood are pressed to create a strong, stable core that is further reinforced by a layer of hardwood backing on the bottom. This multi-ply structure traditionally gives engineered wood the flexibility to be installed in basements, over concrete subfloors and over radiant heating systems.

Species

Armstrong Flooring offers a wide selection of wood species. The natural wood characteristics of each species offer a variety of stylish options to suit your individual needs.

Naturally durable and good choices for active homes, Oak, Maple and Hickory are widely available and therefore typically more affordable.



OAK

America's most popular species, Oak has a pronounced grain that is instantly recognizable.



MAPLE

Clean, understated graining and even coloring makes for an elegant canvas.



HICKORY

Straight and wavy graining combine with extensive color variation for a bold, rustic look.

Birch, Cherry and Walnut are softer woods that are less widely available, making for a more unique visual.



BIRCH

This naturally pale yellow-blonde wood features a fine, curly grain and even color.



CHERRY

Fine, smooth grain with a naturally pink or red tone, cherry darkens with age for added richness.

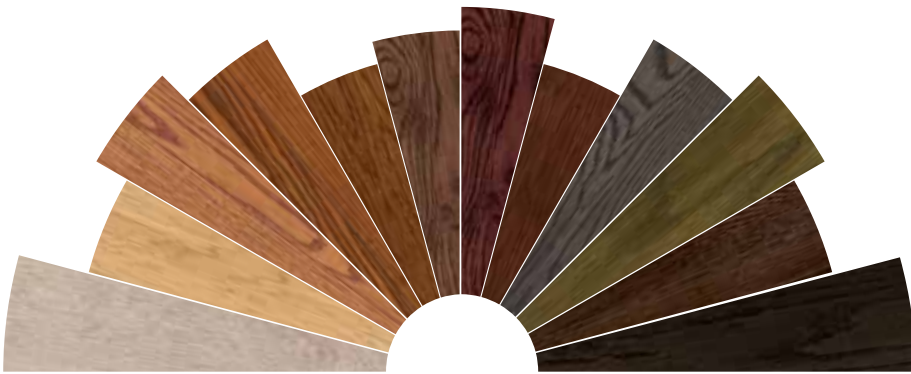


WALNUT

Boldly grained with color ranging from light tan to chocolate brown, highly varied and unique.

Color

Armstrong Flooring offers the most color choices in hardwood. Staining reduces natural color variations and makes a full range of colors possible.



Natural hardwood boards vary in color from board-to-board. This variation is part of the beauty of wood flooring. To determine the amount of variation in a particular product, reference the Board-to-Board Color Variation indicator at armstrongflooring.com or on the sample board.

Gloss

The luster of your hardwood floor is a reflection of your personal style.

HIGH GLOSS

For a piano finish that reflects an abundance of light, a high gloss floor presents high-end beauty.

MEDIUM GLOSS

An excellent choice for a modern, sophisticated look that shows less scuffs than high gloss.

LOW GLOSS

For a natural, casual elegance, a low gloss floor also shows less wear over time.



Character and Grade

The natural character of hardwood can vary from product to product. Some collections and species feature high color and character variation – each plank is unique in the type and amount of character featured. More rustic grades of wood mean the following natural characteristics can be expected: Filled Knots, Filled Splits, Large Mineral Streaks and High Color Variation.



Width

Highlight the features of your space and express your personal style by selecting an ideal width for your new floor.

NARROW

The best choice for the most traditional looks in hardwood today.

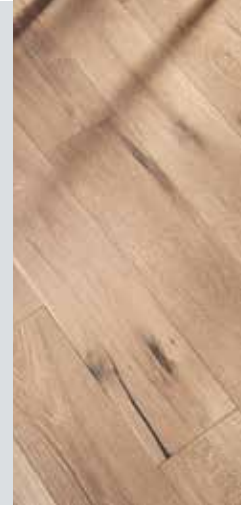
- Greater structural stability
- Traditionally lower in cost
- Creates the illusion of a more open space in smaller rooms
- More boards to install than with a wider width



WIDE

Fashion-forward and growing in popularity, wide plank floors create an upscale look.

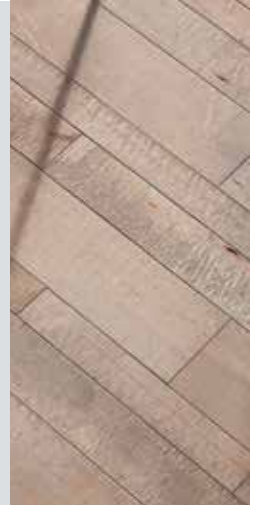
- Showcases the natural beauty of the grain
- Brings a cozier feel to large, expansive rooms
- Traditionally higher in cost than narrow strips and planks



MIXED WIDTH

Invite a unique look with mixed width planks that create interest.

- Reflects a vintage style reminiscent of early-American craftsmanship
- Vary the installation pattern to create a custom look



Edge Detail

The emphasis on the definition of each board changes depending on the type of edge detail featured.

MICRO-BEVELED EDGES AND ENDS

For subtle definition at edges and ends – the most popular look today.



SQUARE EDGES AND ENDS

For a seamless, site-finished look.



SCRAPED EDGES AND ENDS

For a more rustic look that emphasizes individual planks.



Finish

The Armstrong Flooring Lifetime Finish provides superior protection against scratches, wear and stains, so your floor keeps its new look longer. It's a powerful layer of scratch protection that also lets the beauty of your floor shine through.

Armstrong Flooring Lifetime Finish is featured on our most popular collections.

TimberBrushed™

Prime Harvest®

American Scrape®

Performance Plus™

COMPETITOR'S FINISH

ARMSTRONG FLOORING LIFETIME FINISH

Warranty

Armstrong Flooring provides one of the most comprehensive warranties in the industry, including installation and Lifetime Structural Warranty. See warranty terms and conditions for details specific to each Armstrong Flooring hardwood collection.

For a Lifetime of Enduring Beauty

LIFETIME WARRANTY
LIMITED RESIDENTIAL

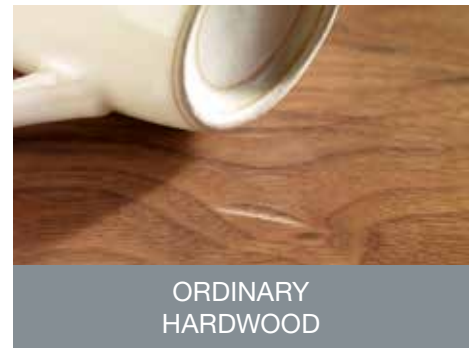
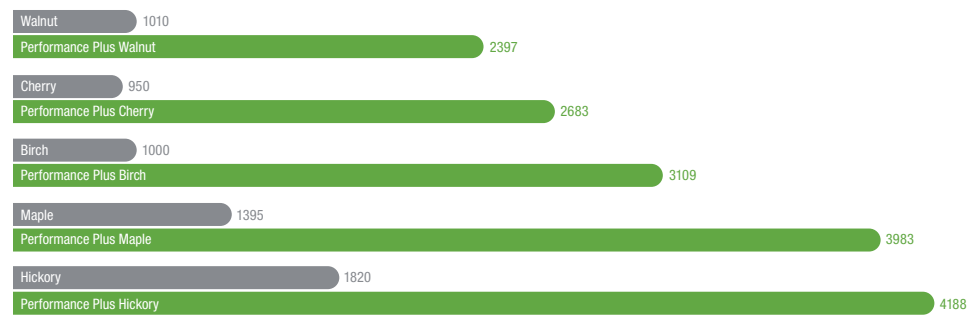
10-YEAR WARRANTY
LIMITED COMMERCIAL

Hardness

Some species of wood are naturally harder than others, and thus more resistant to dents, dings and natural signs of wear.

Harder species, like Oak, Maple and Hickory can be a better choice for busy rooms and active homes, especially for those who prefer less aged character.

The hardness of a species can be increased by adding acrylic to the wood – like in Armstrong Flooring's unique Performance Plus™ hardwood – up to 2X harder than traditional hardwood.



Quality

For more than a century, the Armstrong brand has been known and trusted the world over for consistent quality, innovative design and satisfied customers.

- Award-winning Armstrong Flooring colors are consistent. Whether you install in multiple rooms or add on to your floor in the future you can count on consistent quality.
- Our milling processes produce straighter, flatter boards that fit together more precisely with fewer gaps between boards.
- Our finishing system achieves the perfect balance between revealing the beauty of hardwood and protecting it from wear.
- Lower grade mill run seconds used by some competitors have a 15% waste factor. Armstrong Flooring Premium grade floors have a waste factor of less than 5%.

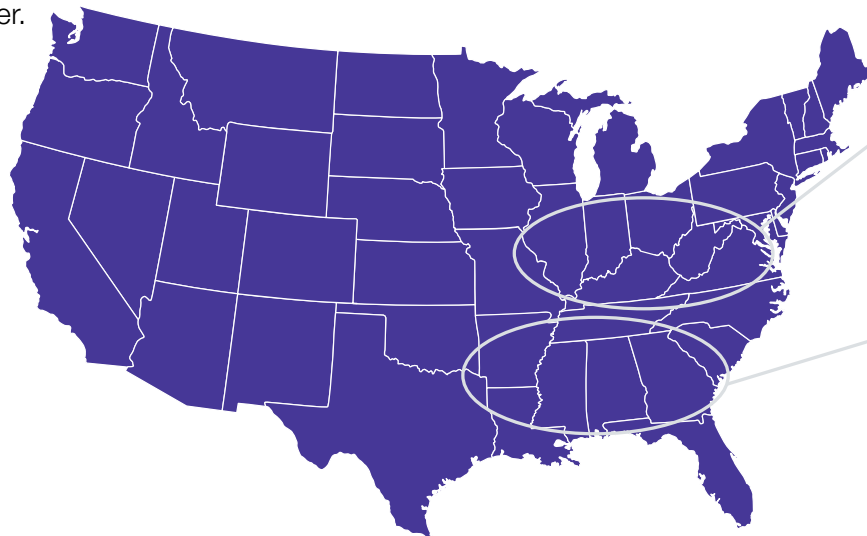
Premium 100% Solid Hardwood

Often imitated, never duplicated, all Armstrong Flooring solid hardwood floors are proudly made in the USA with domestically sourced lumber, a naturally sustainable resource.

WHERE HARDWOOD IS GROWN MAKES A DIFFERENCE

Not only are all Armstrong Flooring solid hardwood floors made in the USA, but they're all made with premium Appalachian lumber. Cold weather in the Appalachian region slows the growth of the hardwood, resulting in a floor with tighter, more consistent graining and fewer color variations than hardwood sourced from other regions.

The green logo, seen below and on all solid hardwood pages throughout this brochure, certifies Armstrong Flooring as an official Appalachian Hardwood Lumber Consumer.



APPALACHIAN

Armstrong Flooring's primary source for wood

- Lighter color, more refined grain
- Consistent color
- Highly stable

SOUTHERN

Competitor's primary source for wood

- More mineral streaks
- Darker color with more variation
- Lower stability



Inspiring Great Spaces®



Armstrong Flooring has you covered:

Hardwood • Laminate • Luxury Flooring • Engineered Stone • Vinyl Sheet

For more than a century, Armstrong Flooring has been known and trusted the world over for consistent quality, innovative design and satisfied customers.

NOTE: Due to printing limitations, colors pictured cannot be guaranteed to match actual flooring material.

© 2017 AFI Licensing LLC.

The Armstrong logo and Armstrong are trademarks of AWI Licensing Company. All other marks are trademarks of Armstrong Flooring, Inc. or subsidiaries.

WA-1309-1217

www.armstrongflooring.com